

portaali

ICT • Office Environment • Security • Audiovisual Technology

Media Information 2011

Publisher

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Advertising Rates in Euros

Size	4-colour
2/1	4180,-
1/1(A4)	2650,-
1/2	1480,-
1/4	900,-
1/8	640,-

Prices enclose also the network distribution on our website www.portaalilehti.fi

Portaali -magazine is a trade magazine for office workers, secretaries, buying chiefs, managing directors etc.

Target groups are: private enterprises and public services, communal and states offices, banks, financial industry, social and healthcare, insurance business, education sector, printing houses, advertising and new media, etc.

Dates of issue 2011

No	Issue Date	Reservations +Materials
1-2	11.02.	28.01.
3	08.04.	25.03.
4-5	02.09.	19.08.
6	11.11.	28.10.

Technical Information

Size of Magazine:	210 x 297 mm (A4)
Printable Area:	194 x 275 mm
Number of Columns:	4
Column Width:	45 mm
Printing method:	Offset

Advertising materials:

PDF (High res.)

Photos: 300 dpi

send by e-mail to:

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or by CD-ROM by mail to publisher address.

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